

Dresser Wayne Signals a New Retail Fueling Era with the Global Ovation iX™ Fuel Dispenser

WARSAW, POLAND (February 1, 2008) – At an exclusive event in Warsaw last Thursday, Dresser Wayne launched its Global Ovation iX™ fuel dispenser. The newest addition to the company’s global product portfolio, the Global Ovation iX dispenser is designed for international ATEX markets, and is initially being launched in selected European countries with plans for expansion into several countries globally over the next year.

Much like it’s popular North American counterpart, the Ovation iX fuel dispenser, the Dresser Wayne Global Ovation iX™ fuel dispenser introduces European retailers to a dynamic new revenue-enhancing tool while giving consumers a remarkable refueling experience. This latest addition to the company’s industry-leading portfolio delivers a revolutionary vision in retail fueling. The dispenser features an integrated multimedia display, sleek customer-inspired styling and innovative technology.

Unveiled during an exclusive event in Warsaw, Poland, the Global Ovation iX dispenser attracted distributors, customers and media from around Europe. The high energy occasion marked an opportunity for attendees to be among the first to witness the dispenser’s potential for advancing the industry.

“The Global Ovation iX dispenser offers unprecedented marketing capabilities and a whole new way to bring customers from the forecourt into the store,” Gray Taylor, Dresser Wayne Vice President of Global Marketing and Business Development says. “Its full-color, in-dispenser video display can be customized to promote in-store products according to market trends or even the time of day. Combined with a little creativity, the possibilities are tremendous.”

Featuring the award-winning iX™ Technology Platform, the Global Ovation iX dispenser is raising the standards of dispenser functionality. Three iX Technology Platform modules can be added to expand performance and manageability, including the iX Media multimedia promotional tool, iSense self diagnostics and remote management system, and an in-dispenser secure payment terminal that seamlessly integrates country-specific and customer-defined payment schemes.

“The Global Ovation iX dispenser furthers Dresser Wayne’s commitment to helping petrol retailers realize greater profits, reduce costs, and meet the demands of a more sophisticated, rapidly-changing marketplace,” Taylor adds. “It is also designed to address some of the tough issues currently facing the industry such as security and environmental concerns.” The Global Ovation iX dispenser is certified according to European payment security standards. Additionally, it can be configured for compatibility with alternative fuels and includes a compact Vapour Recovery System option to meet Europe’s Stage II environmental regulatory standards.

Dresser Wayne is the retail fueling business of Dresser, Inc.

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About Dresser, Inc.

Dresser, Inc. is a worldwide leader in the design, manufacture and marketing of highly engineered equipment and services sold primarily to customers in the flow control, measurement systems, and compression and power systems segments of the energy industry. Headquartered in Dallas, Texas, Dresser has a comprehensive global presence, with more than 6,000 employees and a sales presence in more than 100 countries worldwide. The company's website can be accessed at www.dresser.com.

About Dresser Wayne

Dresser Wayne, headquartered in Austin, Texas, is one of the largest business units of Dresser, Inc., and is an industry pioneer for the retail fueling industry. Among its innovations, Dresser Wayne was the first to introduce self-service consoles and fuel blending dispensers to service stations, in-pump card readers and cash acceptors, in-pump radio frequency identification payment systems and dispenser-mounted touch screen payment/communication systems. In addition, Dresser Wayne designs and markets software systems that enable its retail fueling customers to manage the convenience store aspects of their businesses more efficiently, including inventory control, price book management, labor management and site administration. The Dresser Wayne website is www.dresserwayne.com.

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